Design Guidelines

Customize the look of your promotion in a snap

kontestapp.com
The visual appearance of your promotion will impact its success. Focus must be placed on this part to lend credibility to this operation.

With Kontest Live Preview, edit the appearance of your application in a snap! It doesn’t require technical knowledge.

For users comfortable with CSS, the CSS Editor will allow you to go further in customizing your operation.
Select a default theme in the list.

You can rename it before customizing and saving it.

You are using:

Custom
3 sizes of background image can be used so you can adapt your design to any devices.
1. **Web version**

The first image size is 2000 x 1500px max. It will be displayed on every device up to 810px of width.

2. **Facebook version**

The second image size is 810 x 1000px max. It will be displayed on every device with a width between 520 and 810px (it includes Facebook).

3. **Mobile version**

The third image size is 520 x 1000px max. It will be displayed on every device with a width below 520px (most mobile phones).
The Live Preview gives you an immediate preview on the result of each version (Facebook, website, tablet, mobile and widget).

Background settings

You can choose a style for your background:
Background position

The default position of the background image is centered and at the top of the screen so you can add transparency to the menu if you wish.

If you don’t want a transparent menu, don’t forget to place your elements below the menu in your image.
Dimensions

The participation widget is up to 520px in width, its height will adjust to its content.

You can drag it using this button to best suit your background image.
Galleries and calendars specifications

For an optimized display, the size of the participation widget for promotions with a gallery (Photo contests, video, Pinterest) is up to 810px of width and for calendars it is up to 1200px of width.

TIP: We advise you to put important graphic elements on the upper section of the background image so it won’t be covered by the widget.
In this tab, you can easily customize the colors of your promotion.

**TIP:** Choose colors that match your background image or which are in your style guide.

Enter directly the hexadecimal code of your color or select it with the cursor.
You can also change the opacity of the menu and of the participation widget.

Examples
In this tab, you can choose between 65 fonts for the text, the main title and secondary titles. 
You can change the default size as well.
The default tab option will let you choose the tab to display when the user first enter the promotion.

Language’s abbreviation will allow you to display the flags or not:

FR   EN
You can also choose to hide entirely some menu tabs or other elements of the promotion:
With the CSS Editor, depending on your technical knowledge in CSS, you can modify the whole style of your promotion and immediately preview the changes.
From the widget size, the position of each elements, the colors to the buttons or image options, possibilities are infinite!

TIP : Use the media queries for a perfect display of your promotion in all devices.

Examples

Discover a dream holiday destination to spend a memorable winter in the wonderful landscapes of Iceland.

Which sculpture of an animal would you choose:

- A cardboard bear
- A stuffed lion
- A wooden deer

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